



Effortless Now-Playing Data for Radio Stations

Listeners expect your radio station to have the same experience as music streaming platforms - with rich metadata, including song title, artist, cover art, and program guides. Media Realm's MetaRadio makes it easy to connect your now-playing song metadata, enabling this rich experience wherever your listeners are.

MetaRadio is used by 440+ radio stations worldwide to connect their metadata. We support 100+ broadcast systems, enabling quick and seamless connection of data.

RDS, Digital Radio, Websites, Streams, and everything in between.



Connect your Automation System

Gather song data from your automation system (or use music fingerprinting if you don't have one).



Send Data Everywhere

Send song data to RDS Encoders, HD Radio, Internet Streams, Websites, Mobile Apps, and more!



Album Art

We can find a song's album art, and send this through to your compatible output systems, such as your WordPress website.



Message Scheduling

Schedule messages throughout the day and week. Unlock new revenue opportunities by selling sponsorship space in your RDS feed.



Merge Data

Merge data between multiple input systems. Take your now-playing data from your automation system, and combine it with the program guide from your website, weather data from a third party API, and your live fundraising tally from your CRM.



Song History

We'll log all tracks you play, and provide a user-searchable song history widget to embed on your website.



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Trusted by 440+ Radio Stations Worldwide



"MetaRadio has been a real game-changer for my 11 radio stations. It's improved the listener experience and engagement – over the air on both our analog and digital signals as well as through streaming players and apps. New features allowing us to schedule advertiser messages presents fresh new recurring revenue opportunities. MetaRadio is powerful and affordable, and, simply put, it just works."

"Media Realm has an awesome product and we recommend it to all of our clients these days!"

"We are absolutely delighted with MetaRadio 2.0! The program is simple, easy to use, and does what it claims. We chose to use the WordPress plugin and found it to be simple to install and easy to manage"

"The support from Anthony and the team has been amazing, they have helped me set up data with our playout software and been patient in helping us make customisations beyond my expectations. MetaRadio is a powerful tool, offering out of the box software to enhance our online listener experience with ease."

MetaRadio can be installed by your broadcast technician or IT team. Grab your free trial from our website to see how MetaRadio can work for you.

For more information
mediarealm.com.au/metaradio



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