OmniaTools™

Podcast and on-demand audio that stands out and keeps your audience engaged
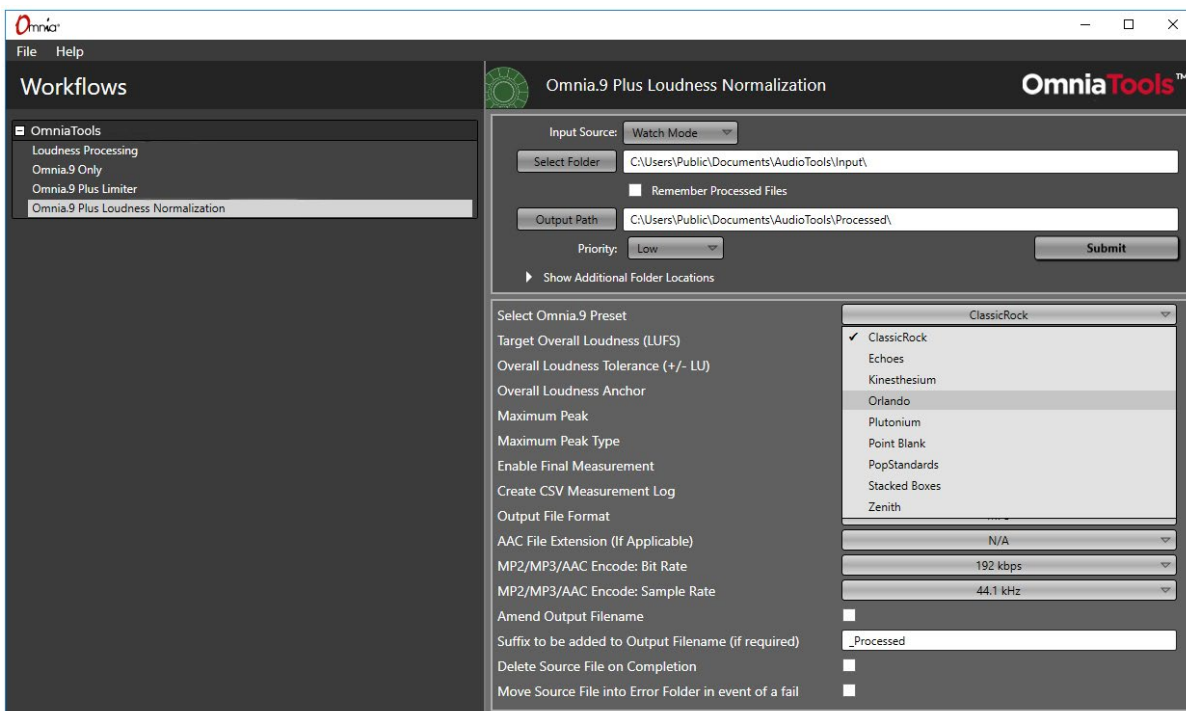
Poor quality sound is fatiguing and creates the risk of listeners tuning out. Like a dirty windshield, compromised audio quality obscures the sonic landscape. Details get lost, speech can be more difficult to comprehend, and content can suffer as a result. Omnia processing makes audio more listenable, less fatiguing and more consistent. If you care about your Podcast content getting through to the listener, you need to care about sound quality.

As more audio is produced remotely and consumed on-demand, the challenge of consistent audio levels is becoming even greater. In fact, it is the number one complaint of podcast listeners!

OmniaTools™ allows you to automatically manage loudness levels on all content and create your signature sound on podcasts, helping you stand out and keep your audience engaged.

This easy-to-use, enterprise-class Windows Service makes it simple to create consistent loudness for all your audio files while improving the quality of the audio.

Happy Listeners Are Loyal Listeners

Our OmniaTools™ solution ensures that your listeners don't need to constantly adjust sound volume while listening. Your audience will get to enjoy the story or content, rather than being distracted by inconsistent levels and poor clarity. OmniaTools brings consistency to both your loudness levels and our world-renowned Omnia.9 processing module can help your content stand out sonically as well.

Your Sound Signature Is Your Brand

Leading on-air broadcasters devote a lot of time creating just the right sonic signature to give them a competitive edge. With OmniaTools, your on-demand content and podcasts can have that same sound, thanks to the built in Omnia.9 processing engine. You can even use your exact same on-air preset for all your on-demand material. Your podcast listeners will immediately recognize your content thanks to that signature sound. Bringing your signature sound to your podcasts and on-demand content lets your audio stand out from the over 1 million podcasts available! Even if you have the most unique and fascinating content around, if your podcast is hard to listen to, you'll be bleeding listeners episode after episode.

Simplicity - It's in the Details

OmniaTools does all of this work delivering a consistent signature sound automatically without the need for human intervention. It's designed to be truly simple enough for anyone to use. You just drop your audio files into a watch folder and OmniaTools creates a new, improved version. Producers save time by processing large numbers of audio files quickly and automatically.

• Loudness levels managed while preserving artistic intent

• Complete compliance with North American and International Loudness control standards

• APTO® loudness processing

OmniaTools provides:

- File-based Omnia.9 processing
- Hot folder or API-driven processing
- File type auto-detect
- Clearly labeled, proven presets based on our Omnia.9 hardware processor

OmniaTools supports:

- Up to 4 concurrent jobs at once
- Automation through watch folders
- Automation through REST API
- Preset editing via graphical UI
- Supports PCM, MP2, MP3, & AAC audio formats
- Audio program presets
- ITU-1770 and EBU R 128 loudness control
- Momentary and Short-Term loudness adjustment
- Loudness range adjustment
- Omnia.9 processing with your preset